

Press Release: Leader Electronics acquires PHABRIX Ltd to create a global Test and Measurement force

Thatcham, United Kingdom, 1 August 2019: Leader Electronics Corporation, a manufacturer of high-end Test and Measurement solutions, today announces it has acquired UK-based PHABRIX Ltd, a global manufacturer of video and audio broadcast Test and Measurement instruments.

PHABRIX has established itself as a worldwide leader of innovative, cost effective, test and measurement instruments since it was formed in 2005. PHABRIX employs a dedicated team of R&D, Sales, Manufacturing, Support, and Administration personnel, operating from its headquarters in the UK. The acquisition will see both companies continue with existing product lines and development plans, joining forces to expand sales presence worldwide.

Phillip Adams, Managing Director, PHABRIX, said, “PHABRIX is delighted to join the growing Leader team. Both companies have much to gain from each other; both putting design and engineering expertise at the heart of development. With our combined talent and complementary product lines, together with a greater geographical reach, it’s going to be a very exciting future for staff, customers and our global distribution partners.”

Kozo Nagao, CEO at Leader Electronics Corporation said, “With our rapidly evolving industry, it’s important to future-proof our product development capabilities. Uniting PHABRIX’s and Leader’s talented development teams provides the increased momentum required to address the changing landscape of customer needs. PHABRIX brings to Leader extensive IP, HDR and UHD knowledge and a highly competitive portfolio of handheld and rack-mounted instruments. We look forward to learning from one another as we look to maximise our growth and our global presence in the competitive Test and Measurement industry.”

About PHABRIX

PHABRIX is a world leader in broadcast test and measurement, with a full range of portable and rackmount systems for rapid fault diagnosis, compliance monitoring, and product development. Technology strengths include IP video stream generation and analysis, advanced HDR/WCG visualization, and ultra-responsive physical layer analysis. The product portfolio includes the top-of-the range Qx for hybrid IP, 4K/UHD, and HDR/WCG signal generation, analysis, and video/audio monitoring. The advanced, rackmount Rx range provides fast intermittent fault diagnosis in 3G/HD-SDI environments, using video capture and remote access. For applications demanding ultra-portable instruments, the company also offers the award-winning Sx range. PHABRIX maintains its headquarters and manufacturing facilities in the UK. www.phabrix.com

About Leader Electronics Corporation

Leader Electronics Corporation has earned a worldwide reputation for designing and manufacturing highly reliable,

practical and cost-effective test and measurement instruments. Leader products are specified for research, development, broadcast, production and service applications. Manufacturing quality is built in every step of the way. Less than 0.1% of all Leader products made are ever returned for warranty repair or adjustment.

The Leader product range includes award-winning 3G/HD/SD SDI waveform monitors and rasterizing test instruments with customizable layout. Among available options are 4K/UHD, CIE color chart, HDR measurement, test pattern generation, eye and jitter measurement and closed caption display, IP and 12G SDI. Leader has helped many customers manage their transition from analog to digital, from SD to HD, from HD to 4K/UHD, from SDR to HDR and from BT.709 to BT.2020 wide color gamut. Leader also provides dependable support for the transition from SDI to IP.